

1. Line Producing is a very important factor to consider while monitoring the budget of your production. The Line Producer is someone who assists and oversees the crafting of a budget. In addition, the Line Producer oversees the needs of the day-to-day production and ensures that everything is being crafted on budget and schedule. The Line Producer is only responsible for the logistical side of the production and making sure the shooting schedule is aligned with the budget to ensure the production does not go over the intended shooting budget.
2. The Wachowski's started out as writers on the Richard Donner film, Assassins. Next, they directed several films, most notably the Matrix, and its two sequels. The Matrix is one of the most popular "hits" of all time and established the brothers as big-time filmmakers. However if you can't sustain this success you will be in "need of a hit". The Wachowskis, after the Matrix trilogy, turned to an adaptation of Speed Racer and Cloud Atlas for their next big-budget films. However, these films were not commercially successful "hits" like The Matrix. In Hollywood, back-to-back big-budget "blockbuster" failures can result in a director(s) realization that they need a hit to re-establish themselves as moneymakers in the industry. No one cares if the critics liked your movie, they only care how much money it made and whether or not it turned a profit from the original budget.
3. The creative process for the Blair Witch Project was extremely unique and it was so successful because it was made for next to nothing on a budget of \$20,000 and invented the found-footage genre. The directors had never made anything before and hired unknown actors and the film became an international phenomenon, grossing \$30 million worldwide, turning a massive profit and putting the found footage genre on the map. This is a great example that you do not need big budget actors, stars, or even movies to be successful. A unique idea that catches on globally will ensure, if executed properly, success can be attainable without shooting on such a huge budget.
4. After all his crazy antics, from jumping on Oprah's couch to converting to Scientology, Tom Cruise proved he was still commercially viable when he "needed a hit" because he was able to make fun of himself and use self-deprecating humor in a fantastic comedic role in the film Tropic Thunder. The film was a success and audiences loved Cruise's role choice into that of a character he had never played before, and audiences had never seen before. The success of this role and the laughter is garnered in theaters globally proved his career the equilibrium necessary for him to take another starring role. With this film, "Cruise" regained his "star" status and presence, even though he is not one of the main characters in the film.