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Recording Radio and Film Connection

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Dreamworld Budget Proposal

In order to produce *Dreamworld*, a total of \$50 Million in funds would need to be met. This will cover the price of CGI and visual effects of the movie, an entertainment attorney, permits, workers compensation, liability, equipment, and E&O insurance, as well as everyone involved in the production and post-production of making the film. To raise this much money, I plan on using Gap Financing, and Crowdfunding.

By using the Gap Financing method, money will be raised by building a package of the unshot film and finding buyers in a international film market. The rights to the film will be sold for distribution in their country, contracts worth money will be created, thus allowing the production to go to the bank with an entertainment division and get the money. If the money raised with the foreign pre-sales is below the expected budget, the bank may loan the rest to reach the expected value.

Crowdfunding is the most efficient and effective way to raise money in modern times. It has grown into an excellent way for entrepreneurs and early-stage companies to validate their business, find capital and early adopters, and get the exposure they need to grow. Everyone has access to the internet and social media, so *Dreamworld* can be easily promoted. By releasing a series of sizzle-reels, posters, etc., to campaign the film, the community will be enticed to donate. A good feature story or

Twitter mention can create a powerful snowball effect, putting the film in touch with major investors that might not have otherwise reached.

By using Gap Financing and Crowdfunding, *Dreamworld* will be exposed to vast communities that will support a new idea, and fund the cost of production.