

Financial Plan

For Gap financing what I will most likely end up doing is hold off on the film market and selling the rights for a while just to make sure that the script for my film is exactly how I want it. I sat this because knowing myself I will probably change a few things in the story. Other than that when I am ready, my first step is research I have to find a trustworthy film market. I know all film markets have their own dirty motives, but I need someone with integrity to hold up their end of the deal and pull anything slick that would throw my off the contract. Overall I don't mind anyone selling my goods, as long I'm in the loop of course and not cut out the profits. Personal finances asking me to me to make above average is going to take a while, I can't just pull a couple of grand out of my pocket. With the 5 to 9 job I have right now, I can make a couple of financial decisions if I save up and it might be worth it. However, Until I'm in the position as to where I make "above average", I will be more than willing to spend my own personal money on locations, extras, wardrobe, food venues etc.. The core interest with borrowing money is simple, I give you money, and after the amount of time we agreed upon has expired, return the money, with interest. I am more than happy to do that. I need be strategic on how I pick investors. Overall, even if some investors are interested in your film to heart, the only thing they care about is the return investment of their money. Once I locate who I need, I'm going to do practice sessions with my friends, family and co-workers to make sure I nail the persuasion tactic. The last thing I Want is to be sued by an investor. Now for the internet, that's going to be my strongest ally when it comes to getting my film out their. I was just going to do regular funding websites like GoFundMe, Indiegogo or Kickstarter etc.. and I can do a lot. I make my posters and tease a sneak of it on my website and all of my social media platforms. Normally I'm not a beggar, but I will do whatever it takes to get the money. I have support from family but the tricky ones are gonna be from friends, but anyone who chips in they will get a small percentage of the profits. For every

middle ground/agreement that I make there will always be contract in place. Now I've never written something like that up before, but that really isn't an issue I get some help with that from family and outside sources. I'll do it myself if I have too. Having an attorney in my corner, let alone a good attorney in my corner is important. I'll ask my folks to help my out. When it comes to legal business my mother is an expert in that department. We will do research from dusk till dawn if necessary. I will most definitely check his/her references and bring them up when meeting up just to double check. Now of course safety on set is the most important thing when filming. Depending on what I have my actors do, if there's something physically demanding in the script that they get hurt from. I would pay them an extra grand or so if I had the budget in my insurance. Now the selfish side of me says in my "please get please be ok", but that's not always the case. The liability insurance will vary depending on where you shoot, now for my film we will be in houses so I'm not really worried about that unless someone were to fall down the stairs. In just have to pay to make sure that one person is okay. As for the equipment, there will be an extreme checklist to make sure every camera, lens, light, viewfinder, tripod, gimbal, green screen, battery and cases are accounted for. One thing for a bond is that I will definitely up hold my end of the bargin and finish the film. If I didn't will have wasted not only my time, but especially everyone else's time. All the money and patience that went into the projects. As for filming permits, the place I really only plan on using are the houses, cars, park benches, public buildings and cafe's. I may not be able to obtain everything. Worse case scenario, I will be forced to find another venue that I like, which will take a couple of days. However it can be done. I know there could be a lot of flaws with this plan, but I'm confident in what's to come. So this is my plan outline/plan of action.