

Megan Faller

Chapter 20 - Welcome to LA! - Quiz

1. Do you have something specific in common with the producer you'll be pitching to? What has your research told you about them?

The producer I'll be pitching to is Leonard Shapiro. He is the CEO-President of Rootbeer Films, Inc. and President of Good Deed Entertainment. Good Deed Entertainment is an independent studio based in LA. They produce, finance, acquire, and distribute quality entertainment for feature films, television, the web, and anticipated platforms. Good Deed Entertainment came produced an Oscar nominated film, 'Loving Vincent'. From my research, I could not find many things that I had in common with Shapiro, other than the fact we most likely both love films. My research told me that Shapiro has worked for many entertainment companies, and is very experienced in producing films. I also found that Shapiro supervised the acquisition of 'Time Bandits', 'Prom Night', 'Phantasm', 'The Exterminator', and more.

2. What are you doing to prepare for your meeting with a real Hollywood producer?

To prepare for my meeting with a real Hollywood producer, I have been telling everyone around me my pitch. I have been talking to my friends, family, and strangers. This is helping me become more confident in how to speak to someone concerning a script I am trying to sell, and made me more confident in talking with people I am not comfortable with. I have also been reading as many articles as possible on pitching screenplays. From what I have been reading, the main things you need to have is confidence, practice, and again, confidence. You need to pitch your script, while also displaying yourself. You need to be your own hype-man by having confidence in the script you are trying to sell. Most importantly, you are responsible for assuring everyone around you that you are capable, intelligent, and willing to work extremely hard.

3. What do you think the most difficult part of this adventure will be?

I think the most difficult part of this adventure will be keeping my nerves down. Whatever I write, I know I have a close, personal relationship with the material. So I can only imagine how hard it will be when I'm face to face with a production company, explaining why I believe it is so great. And, why I feel the world could benefit from the story. The idea of someone rejecting it is terrifying but, the hope that someone may say yes is worth a million rejections. I think another very hard thing for me will be confidence. With pitching, you need to be your own cheerleader and hype your script up. I need to learn how to stay confident when someone compliments, or degrades my work.