Discuss Line Producing and the importance of staying on budget.

The line producer is the person who assists and oversees the crafting of a budget and needs of the day to day production. Strictly logistics. It is important to stay on or within the budget to bring your project to life. Careless planning can lead to doom

Discuss the Wachowski’s career and why they ‘Needed a hit’.

The Wachowski had early success writing and eventually directing low budget films that did well. They also struck gold with the Matrix and its run. They hit a bump in the road when the 200 Million film Speed Racer failed and left them in a need a hit predicament.

What was the creative process for the Blair Witch Project and why was it so successful?

The process for the Blair Witch Project was creative, using a loose script improve and a 20thousand dollar budget, it struck gold in theaters racking in 300 Million

How did Tom Cruise prove that he was still commercially viable when he "needed a hit"?

He made fun of himself in the movie Tropic Thunder which was successful.