Genres Picked: Found footage & Romance

The story follows April, a young woman. April is a not-so-famous YouTuber, and she focuses on vlogging everyday life since her mother passed away. She believes that somehow she can make vlogs her mother can see in the 'afterlife' and will often play the finished videos for her at her grave when she visits. Though no-one in April's personal life knows about the vlog there is an entire sub-community that does the vlog thing April does and watches her videos.

One day April meets a guy, Charlie, whom she talks about in great detail in her vlogs. She animatedly talks about the crush she has on him and how handsome he is; if only her mother could see him. He gradually comes up as an even more common topic in her daily vlogs, and eventually she talks to him and secretly records the whole thing for her vlogs.

The next time they talk though, she discovers he has a girlfriend and laments about it to the vlogs. A comment left by a fellow vlogger sparks an evil plan to get him to break up with the woman he's dating. She vlogs about her plans next, positive her mother would agree with her plotting.

She documents her plans and the carried out actions with the vlog, eventually winning the interest of the Charlie.

They begin dating and she even convinces him to do a vlog with her so her mother can 'meet' the guy she's dating. When he asks about the vlogs and their purpose she lies and says she sends them to her mother who works overseas, not wanting to seem like a weirdo for trying to talk to her dead mother. He accepts the lie for now but slowly becomes curious to find where the footage is going.

They begin to go on dates and fall more and more in love. She manages to vlog while they're out on dates and documents their relationship in gross detail. Her online fans love it and her subscriber numbers slowly rise.

Eventually, one of Charlie's friends shows him the vlogs he has found saying that it seemed creepy that his girlfriend was posting about their relationship online. Charlie brushes it off at first but gets curious enough to check it out for himself. What he finds disgusts him and he breaks up with April.

April gets angry that Charlie has broken up with her for such a silly reason in her mind. He obviously doesn't deserve her love and all the work she had put in to getting them together.

She goes to his house at night, vlogging all the while, and is planning on winning him back. Instead she finds him fucking his ex and she becomes enraged. She grabs a lamp and bashes their heads in with it. Delusional and crazed, she hides the bodies and vlogs it to show her mother what a disgusting pig he was.

She ends up hanging herself the next day after receiving a 'message' from her mother in the form of a dream. Her mother tells her to come join her in the afterlife and she will be happy with Charlie at last.

The police later find the footage on her computer while investigating her death. It's all on in a file labeled 'to mother'.