

Development

Development is a process of identifying your idea, writing the script and rewriting the script. Developing the idea can be very simple but as we move toward writing the draft it starts getting complicated and time taking. The most time taking part is re-writing, where you develop each and every aspect of the movie in-depth. Focus on individual characters, setting a tone to story. It can take forever to take the story into micro details. But as complicated as it sounds it is also the most rewarding part of the story. The more you work on the details and character and setting in the development phase the better output one can expect.

Financing

Financing, as a concept is very simple. Take a script, do the breakdown and make a business plan. But here is the tough part no matter what you do it is going to drain your time and energy out of you, physically or mentally. So there are two ways of doing it: studio way and independent way. The studio way is where they provide the financing in exchange for distribution rights, basically let them earn all the profits. The other way is where you look for finance, convince someone to put money in to your business. It's more painful process but at least rights remain with you. This plays a very important role because it's a big industry and big money is involved. So getting financing can play a strong role in getting your thing going.

Pre production.

Once the money is raised we can start the process of budgeting, scheduling, casting, equipments such as camera lenses, sound, art props etc. once all is sorted schedule and rent locations and make the most efficient decisions here. This is the part where you building up a stage for your drama. It is very important to be careful with pre production because minor changes may end up ruining the budget and time one of the most important things in movie making industry.

Production

production is the process where everything comes into execution. The real time film making starts now. Everything from the development all the time and handwork will come into creation at this stage. It is not the most complicated stage if you are well prepared through the previous three stages of the process of the film making.

Post Production

The post production starts with collecting the raw footages and start playing with it like a puzzle. The first step is editing the video footages, then comes in the sound edits, Foley, special effects, background scores, a final mix down, and finally the picture look.

Marketing and distribution.

Last but the most important part is the marketing and distribution. The ultimate goal of any business is to make money and with the film business, it is to make the movie reach the audience for whom the movie is made in the first place. It's not just hard but impossible for an independent film maker to distribute his movie because it takes millions and millions of dollars to market the movie. The producer has the sole responsibility of the final say in it.