

Brandon M. Taratoot

## Statement of Purpose

“Ex Nihilo”

Latin: Out of nothing became something

I am writing this statement of purpose not only in the view of a grateful student but as a professional who has worked four years for the a Behavioral Healthcare Corporation in a very high paced, high expectation, weekly and daily deadline environment that required constant focus, organization, and very hard work. The ambition and fire that burns inside of me that fuels me to be the best I can be, My professional goals are in a simple way put, is just to become with the film to what a Patek Phillipe watchmaker is to watches. And I use this example because that watch maker handles hundreds if of moving parts for a product such as a watch, to sell at a Sotheby’s auction for \$24,000,000. Their brand got to such a level of value because of the craftsmanship in their product. Which, with very little marketing, has kept the Swiss "Master of all craft" watchmaker in business since 1829.

I have three projects that I have been working on. American Playground, A Raisin In The Trap, and Hence Those Tears...the story of the Arthur G. Dozier school for boys told from the perspective of a (now 60) 10 year old boy in 1958 at one of the most horrifying places in this countries history located on the beautiful rural and scenic Florida panhandle. Where 55 bodies were found in February from the early part of last century.

I will not fail. It is in no way a facet of my DNA or better yet, soul.

Respectfully and filled with gratitude,

Brandon Matthew Taratoot