1. In a small town of south suburban Chicago, A troubled young teen assists his out the rails and heartbroken brother in punishing the lives of another group of despicable teens after they tried to ruin his brother and his life. And while these two boys go down a dark path of violence, destruction, and revenge, their friends attempt to get involved with the help of the police and other means . But one of her sons has other plans to take down and dismantle anyone who tries to stop him . And the other brother must work through his own demons as he feels responsible for dragging his younger one into a gang war. As you witness these two brothers grow closer that were never close to begin with , their mother becomes distant and makes mistakes of her own as she grieves the loss of her husband by indulging in various vices as well as picking an awful man . After a devastating violent murder. Victor, the youngest brother gets himself into potential trouble an spends the rest of the time torturing the lives of the other teens while Jason, the oldest, attempts to make things right with the family of the victim as well as rekindle the relationship with his Mother. Each member of the family’s lives converge and bleed into the other as a family is torn apart because of an early childhood incident. And as Victor becomes increasingly methodical with carrying out his plan and crusade of vengeance on these misguided group of young adults, he also starts to battle with his Mother’s selfish boyfriend. Everyone has their own agenda, but fueled by the death of the Father. The story is about Victor’s descend into villainy as he eventually battles with his own family including Jason and how he finds the evil will within him to hurt others for his own gain, but also protect the wronged people in his life as well as him who was bullied and not taken seriously throughout his childhood. It centers around Victor becoming own brand and explores the themes of family, betrayal, and regret with the main through line being : If you do not put your faith in your family and children, they will put it in something worse. The film is a crime drama within a coming of age story and shows a dark portrayal of growing up but fueled by good intentions that get muddled and turn into a selfish one as a means of justifying crimes and violence. The film advances time at several points and is a crime epic spread across a number of years with the bulk centered around the course of one year when the characters get out of high school. It is a dark representation of modern day American suburbia
2. Tagline : Be your own brand