

Chapter # 21 Quiz

Budget

I have planned on making my feature film as Independently as possible, therefore and that being said, the following budget proposal will reflect this.

All of this will be broken down and confirmed during pre-production, as to consolidate and finalize hard cost.

As I have written my script, and will be directing, I will be able to keep the cost lower than a typical Studio budget in these areas. It is my plan to retain actors who will work without pay, and also any SAG actors to work for scale, also in attempt to mitigate overall production cost.

A majority of the locations I have selected will be at little to no cost as they are all family, friends or colleagues, again in an attempt to control cost.

Having access to non-Union G&E will benefit the overall budget.

From the beginning of my development of this feature I have kept a budget of \$750,000.00 as an achievable total cost, and I remain confident that number is still an accurate amount.

Soundtrack and music royalties will be an estimated cost, as I plan on utilizing as much royalty free music as possible, however I will be requiring some royalty music and will be placing amount in said line item. Music is a large portion of my film and I have reached out to friends bands and will be able to procure music usage rights in that way. I plan to spare little to no expense in acquiring the necessary music the film requires.

Having worked on several productions thus far, I realize how costs can vary, and when and where to focus on which aspects that impact the final product on each specific work, as they are all different.

I will be using round numbers to simplify the cost estimate.

BUDGET BREAK TOP SHEET

28 Day Shooting Schedule
Studio Rental
Overnight Location(s) Days
SAG, SGW, Teamster - Unions

Acct. No Description

Script and Story Total	\$25,000.00
Producers Unit Total	\$35,000.00
DIRECTORS UNIT TOTAL	
\$25,000.00	
CAST TOTAL	\$150,000.00
CAST TRAVEL AND LIVING TOTAL	\$35,000.00
ATL OVERHEAD TOTAL	\$16,300.00
OTHER	
OTHER	
ATL Fringes	

Total Above the Line **\$286,300.00**

PRODUCTION STAFF TOTAL	\$52,000.00
ART DIRECTION STAFF TOTAL	\$7,500.00
SET CONSTRUCTION STAFF TOTAL	\$15,000.00
SET OPERATIONS STAFF TOTAL	\$21,000.00
SET DRESSING STAFF TOTAL	\$14,000.00

PROPERTY STAFF TOTAL	\$7,500.00
ANIMALS & PICTURE VEHICLES TOTAL	\$15,000.00
WARDROBE TOTAL	\$12,750.00
MAKEUP & HAIRDRESSING TOTAL	\$15,000.00
PRODUCTION VIDEO TOTAL	\$27,750.00
LIGHTING TOTAL	\$21,000.00
CAMERA TOTAL	\$40,000.00
MARKETING & ADVERTISING TOTAL	\$10,000.00
PRODUCTION SOUND TOTAL	\$12,000.00
TRANSPORTATION TOTAL	\$16,000.00
LOCATIONS TOTAL	\$20,000.00
PRODUCTION FILM & LAB TOTAL	\$15,500.00
INSURANCE TOTAL	\$15,000.00
CRAFT SERVICES TOTAL	\$20,000.00
Other	
Other	
Production Fringes	

Total Production	\$357,000.00
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EDITING TOTAL	\$20,000.00
MUSIC TOTAL	\$38,000.00
POST-PRODUCTION SOUND TOTAL	\$40,000.00

BOTTOM LINE TOTAL	\$741,300.00
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The hard cost breakdown of my production estimated budget came in at \$731,300.00, which leaves \$8,700 for other incidentals with my proposed \$750,00.00 to make the film. Anyone who has ever made a feature knows that every once in awhile, additional costs can incur. I am confident that I will be able to make my film for this amount. Hell, If I did it completely Guerilla Style, I could make it for significantly less, however, I want a high quality production value.

Moreover, with a budget of \$750,000.00, the upside for return on the investment is high, especially with as good, funny as my movie will be. With proper exposure etc. I estimate the film could easily break the \$10 million mark.

Now I only need a \$750,000.00 check, and to be left alone for nine months, and I will have a movie with a bow on it.

Respectfully,

Gabe A. Gottstein