

*STILL IMAGES* - Budget Proposal

| Account | Title                 | Page | Total    |
|---------|-----------------------|------|----------|
| 001     | Story                 |      | \$0      |
| 002     | Producer              |      | \$1,000  |
| 003     | Director              |      | \$0      |
| 004     | Cast                  |      | \$10,000 |
| 005     | Fringes               |      | \$0      |
| 006     | Traveling and Living  |      | \$500    |
|         | Above the Line        |      |          |
| 010     | Extra Talent          |      | \$2,000  |
| 020     | Production Staff      |      | \$5,000  |
| 030     | Camera                |      | \$450    |
| 040     | Set Design            |      | \$200    |
| 050     | Set Construction      |      | \$500    |
| 060     | Set Striking          |      | \$50     |
| 070     | Set Operation         |      | \$50     |
| 080     | Electrical            |      | \$250    |
| 090     | Set Dressing          |      | \$0      |
| 100     | Properties            |      | \$1,000  |
| 110     | Wardrobe              |      | \$100    |
| 120     | Makeup & Hairstylists |      | \$300    |
| 130     | Production Sound      |      | \$0      |
| 140     | Transportation        |      | \$0      |
| 150     | Location Expense      |      | \$2,000  |

|     |                              |  |          |
|-----|------------------------------|--|----------|
| 160 | Production Dailies           |  | \$100    |
| 170 | Living Expenses              |  | \$0      |
| 180 | Fringes                      |  | \$0      |
|     | Total Production             |  |          |
| 110 | Editing                      |  | \$0      |
| 220 | Music                        |  | \$1,000  |
| 330 | Post Production Sound        |  | \$0      |
| 440 | Stock Shots                  |  | \$0      |
| 550 | Titles                       |  | \$0      |
| 660 | Opticals, Mattes, Inserts    |  | \$0      |
| 770 | Fringes                      |  | \$0      |
|     | Total Post Production        |  |          |
| 800 | Administrative Expenses      |  | Unknown  |
| 850 | PPC Internal                 |  | \$0      |
| 900 | Publicity                    |  | Unknown  |
|     | Total Other                  |  | \$100    |
|     | Total Above the Line         |  | \$11,500 |
|     | Total Below the Line         |  | \$12,000 |
|     | Total Above & Below the Line |  | \$23,500 |
|     | Grand Total                  |  | \$23,500 |

### Raising Funds:

The process to go about raising the funds for this film would be through talking with local businesses that would be shown in the film. This would be a way for advertising for themselves and give them motivation to publicize to their customers. In addition, I would talk to local producers asking for their assistance in funding the project. These two ways I feel would be the best option about raising funds.

The following numbers are based on averages and research of vendor pricing.

- **Story:** The story would cost nothing (just want to see it made)
- **Producer:** Hiring a colleague as the producer will lower cost, but still insure quality (would have experience as a producer)
- **Director:** I can direct it myself (saving money and I have experience on small shorts)
- **Cast:** To hire quality actors would take a large sum of the budget (if the actors don't know what they're doing it shows)
- **Fringes:** Would be unnecessary, however in the case of any problems individuals would be compensated
- **Traveling and Living:** Most, if not all the Cast would be local to save on hotel and traveling expenses (to reimburse for gas mileage)
- **Extra Talent:** Do to the story being located around a school a large number of extras would be required to give it the feel of busy school life (Just enough to fill a hallways and classrooms)
- **Production staff:** Would local, hardworking crew. They may not receive union pay, but will work just as much (Do it as a favor to me)
- **Camera:** Already have a camera and equipment, however for this film to look good we would need quality lenses rented from a local rental place (Aperture provides insurance for all their equipment at a reasonable price)
- **Set Design:** Most locations would have the necessary looks, but maybe a few touch ups would be required
- **Set Construction:** Many of the scenes would take place on locations. Very little set construction would be necessary
- **Step Striking:** Due to little set design and construction set striking would be minimal
- **Set Operation:** Operations would be cheap, but well run
- **Electrical:** Any power needed for specific equipment be provided by generators (rented or bought)
- **Set Dressing:** Very little set dress would be required and can be done by others
- **Properties:** Properties would be family or friends housing, a warehouse or studio, and I would contact a local high school to make a deal to use hallways and rooms during vacations
- **Wardrobe:** The time that the film would take place would be modern and not require specific wardrobe (Actors and extras could wear daily clothing)
- **Makeup & Hairstylists:** Not a lot of makeup would be required, however a colleague of mine could do it for almost free (the money is to pay for supplies and gas)
- **Production Sound:** Already have sound equipment (Production staff would just have to operate it)
- **Transportation:** Due to local crew and cast transportation would not be required (small crew would not require a whole parking lot to park at and them be moved from)
- **Location Expenses:** Would be free and if not at a low rate (due to willingness of friends and family)

- **Production Dailies:** To produce production dailies would be inexpensive for a small crew
- **Fringes:** Would be unnecessary, however in the case of any problems individuals would be compensated
- **Editing:** I have editing software that myself and a few colleagues are comfortable and familiar with (adobe premier pro)
- **Music:** Getting permission to use specific songs, however if a certain song is too expensive another can be found
- **Stock Shots/Titles/Mattes/Inserts:** Any other editing specifics such as sound, mattes and titles can be handled easily
- **Fringes:** Would be unnecessary, however in the case of any problems individuals would be compensated
- **Administrative Fees:** Unknown, however their value would not be a large sum
- **PPC Internal:** There would be no needed office spaces, so there won't be any PPC internal charges
- **Publicity:** Unknown, however do to cheap and easy social media networks it can be done on a low budget



