

FILM CONNECTION  
WEEK 11 QUIZ  
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1.) Discuss Line Producing and the important of staying on budget.

Line producer usually has no say in the creative or narrative areas of a production . They are responsible for the logistical side of production, ensuring things are on budget and on time from a day-to-day basis. Staying on budget is vital to making a film so that a profit can be turned in order to make the next film.

2.) Discuss the Wachowski's career and why they 'needed a hit'.

Wachowski's had tremendous initial success in multiple projects in their early career. Whereas, the last several consecutive projects were considered financial and commercial flops, so much so, they were turned down in Hollywood causing them to independently raise funds to finance their next film. Unfortunately, it too, was deemed a failure. Thus creating, the current position of, 'needing a hit'.

3.) What was the creative process for the Blair Witch Project and why was it so successful?

Limited budget of \$20,000, established the 'found footage' genre, and was written with a loose script. The hired actors were allowed to improv all of their own dialogue. No name actors were used. And it was a different genre. It was a fresh take on something old. Audiences were responsive to it.

4.) How did Tom Cruise prove that he was still commercially viable when he needed a hit?

He took a bit part in a comedic film. It just happened to be a box office hit. The ability to laugh at himself and poke fun at himself is what created the equilibrium in his career that was needed to maintain his viability.