
Chapter 11: Assignment 11

1. **Discuss Line Producing and the importance of staying on budget?**

Line producing involves the development and management of the budget for the film, as well as managing the day to day production. It is important to stay on budget because making a film requires a lot of upfront capital. For a film to be successful, the amount invested into the film needs to be recovered back to the studio or outside investors with a return. If this happens, there is a better chance for the filmmaker to make more films.

2. **Discuss the Wachowski's career and why they needed a hit?**

The Wachowski's had hits early on in their careers making them a hot commodity in Hollywood. However, after a string of failures, they were no longer seen as able to make money scaring away studios and investors from investing in any more of their films. This is why they needed a hit.

3. **What was the creative process for the Blair Witch Project and why was it so successful?**

The creative process was new for the Blair Witch Project as it presented their story using found footage format and they improvised most of the script. It only cost \$20,000 to make and made \$300 million at the box office. With this return, it is deemed as highly successful.

4. **How did Tom Cruise prove that he was still commercially viable when he needed a hit?**

As Tom Cruises' off screen antics questioned whether or not he would be commercially viable, he made fun of himself in the movie, Tropic Thunder which was a hit in the box office to prove that he was still a bankable star.