**Producer’s Role**

The producer is responsible for the financial and managerial aspects of making a film or broadcast or for staging a play, an opera, and many other things. There are many different types of producers and all of them are important to the process.

 Some types of movie producers are associate producers, executive producers, assistant producers, co-producers, supervising producers, line producers, and coordinating producers. All of these producers each handle a certain thing during the film or stage process.

 An associate producer handles certain aspects of production in all three stages of filming that is assigned by the executive producer. An assistant producer works on tasks assigned by the associate producer while a co-producer shares all responsibilities within production. A supervising producer oversees there producers while they perform their tasks. A supervising producer may take the place of an executive producer in some productions. A line producer will handle the physical aspect of a film’s project like overseeing the budget and day to day activities but is not included in decision making. A coordinating producer coordinates the work of several other producers in order to create a unified end result that’s valuable if a studio produces several related films.

 Some other things that a producer can be in charge of is finding the literary property to use. They would also have to shape that literary property into a viable film. Producers also raise money, hires a director, chooses cast, oversees both production and post production, markets the film, and negotiates the world rights.

 To be a producer, there are certain skills that you need to have. Some of these skills are creativity, vision, presentation, leadership, management abilities, planning and organizational skills, financial skills, and the ability to work on a budget.

 As you can see, there are many different producers that are all important because without one, the production of a film might not go as smoothly as it could. A producer is the backbone on a project and without one, the project can fall apart easily. Some powerful producers of today are Michael Bay, Brad Fuller, Andrew Form, Jason Blum, Jerry Bruckheimer, and so many more. Without these producers, some of the amazing films that we have today would not have seen the light of day.